

# The TASSE Score – Assessing Risk Vulnerability in Key Areas

The TASSE Score provides boards of directors with a systematic method to assess their risk vulnerability across five key areas. A higher score, highlights areas requiring improvement and strategic focus on risk mitigation, while a lower score indicates a thorough understanding and effective management of these risks. [www.tassscore.com](http://www.tassscore.com)

## Technological Threats - Uncontrolled Risk Exposure

Technological threats include a range of cyber risks such as cyberattacks, data breaches, ransomware, unauthorized online disclosure of corporate information, and technological sabotage. Additionally, organizations must be prepared to address emerging challenges posed by Deep Fake technologies, Deep Voice, and the spread of Fake News, each presenting unique risks.

Negligible	Minor	Moderate	Significant	Severe	Score
0	5	10	15	20	

## Adverse Media Coverage - Uncontrolled Risk Exposure

Negative media attention can arise when employees, executives, or board members engage in social media activities that conflict with the organization's values or policies, leading to reputational damage, eroded trust, and potential legal and financial consequences. These discrepancies can lead to reputational damage, eroded trust, and potential legal and financial consequences, especially if the content shared is offensive, controversial, or unethical.

Negligible	Minor	Moderate	Significant	Severe	Score
0	5	10	15	20	

## Supply Chain Challenges - Uncontrolled Risk Exposure

Addressing supply chain challenges involves tackling three significant risks: child labor, modern slavery, and human trafficking. Implementing ethical sourcing practices is crucial to mitigate these risks, protect human rights, and promote fair labor standards.

Negligible	Minor	Moderate	Significant	Severe	Score
0	5	10	15	20	

## Social Responsibility Expectations - Uncontrolled Risk Exposure

Organizations that prioritize superficial commitments to principles such as Environmental, Social, and Governance (ESG), Corporate Social Responsibility (CSR), and Diversity, Equity, and Inclusion (DEI) over substantive improvements face significant risks. These include severe reputational, legal, and financial consequences.

Negligible	Minor	Moderate	Significant	Severe	Score
0	5	10	15	20	

## Ethical Dilemmas Pressure - Uncontrolled Risk Exposure

In today's rapidly changing business environment, organizations are under constant pressure to perform ethically. The risks associated with unethical behavior are significant and varied, often making unethical choices seem tempting due to the urgency to meet targets and achieve results.

Negligible	Minor	Moderate	Significant	Severe	Score
0	5	10	15	20	

The TASSE Score is a vital resource for board members, improving their ability to fulfill their fiduciary duties, especially the Duty to Prevent. By highlighting areas for improvement with higher scores and affirming successful risk management with lower scores, it steers organizations toward better operational integrity and ethical leadership.

## Risk Vulnerability Scoring

Add up all the Risk scores:

- 81-100 Your Organization is likely unprepared for a reputational, financial, or legal threat.
- 61-80 Your Organization is likely somewhat prepared, but serious gaps are likely present.
- 41-60 Your Organization has gaps to address, but overall is reasonably prepared.
- 21-40 Your Organization is likely well-insulated from many threats.
- 0-20 Your Organization is proactive and is likely quite-well prepared.

TASSE Score